

GOAL SETTING RESOURCES:

Financial	Sales	Operations	HR	R&D	Marketing	Management	Other
<input type="checkbox"/> gross sales	<input type="checkbox"/> revenue	<input type="checkbox"/> ops manual	<input type="checkbox"/> compensation	<input type="checkbox"/> product design	<input type="checkbox"/> ROI	<input type="checkbox"/> accounting	<input type="checkbox"/> owner pay
<input type="checkbox"/> net profit	<input type="checkbox"/> units sold	<input type="checkbox"/> units per day	<input type="checkbox"/> benefits	<input type="checkbox"/> improvement	<input type="checkbox"/> branding	<input type="checkbox"/> bookkeeping	<input type="checkbox"/> life balance
<input type="checkbox"/> GPM	<input type="checkbox"/> new customers	<input type="checkbox"/> time per client	<input type="checkbox"/> safety	<input type="checkbox"/> roll out	<input type="checkbox"/> marketing plan	<input type="checkbox"/> business plan	<input type="checkbox"/> exit strategy
<input type="checkbox"/> cash flow	<input type="checkbox"/> web traffic stats	<input type="checkbox"/> shipping	<input type="checkbox"/> morale	<input type="checkbox"/> intellectual prop	<input type="checkbox"/> market research	<input type="checkbox"/> coaching	<input type="checkbox"/> volunteering
<input type="checkbox"/> debt-to-equity	<input type="checkbox"/> referrals	<input type="checkbox"/> accidents	<input type="checkbox"/> culture	<input type="checkbox"/> cost reduction	<input type="checkbox"/> PR strategy	<input type="checkbox"/> education	<input type="checkbox"/> franchise
<input type="checkbox"/> owner draw	<input type="checkbox"/> eCommerce	<input type="checkbox"/> downtime	<input type="checkbox"/> training	<input type="checkbox"/> hire consultant	<input type="checkbox"/> eMarketing	<input type="checkbox"/> taxes	<input type="checkbox"/> public speaking
<input type="checkbox"/> biz loan	<input type="checkbox"/> closing ratio	<input type="checkbox"/> quality control	<input type="checkbox"/> SOPs	<input type="checkbox"/> due-diligence	<input type="checkbox"/> social media	<input type="checkbox"/> budgeting	<input type="checkbox"/> _____
<input type="checkbox"/> investor	<input type="checkbox"/> prospecting	<input type="checkbox"/> systems	<input type="checkbox"/> manuals	<input type="checkbox"/> user experience	<input type="checkbox"/> customer survey	<input type="checkbox"/> retirement	<input type="checkbox"/> _____
<input type="checkbox"/> _____	<input type="checkbox"/> market research	<input type="checkbox"/> efficiency	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> comp analysis	<input type="checkbox"/> _____	<input type="checkbox"/> _____
<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____

ECONOMIC IMPACT DATA:

Previous year: _____

- Number of employees: FT _____ PT _____
- New Capital: Biz Loan _____ Equity Investor _____
- Revenue: \$ _____

Current year: _____

- Number of employees: FT _____ PT _____
- New Capital: Biz Loan _____ Equity Investor _____
- Revenue: \$ _____